



The Impact Award

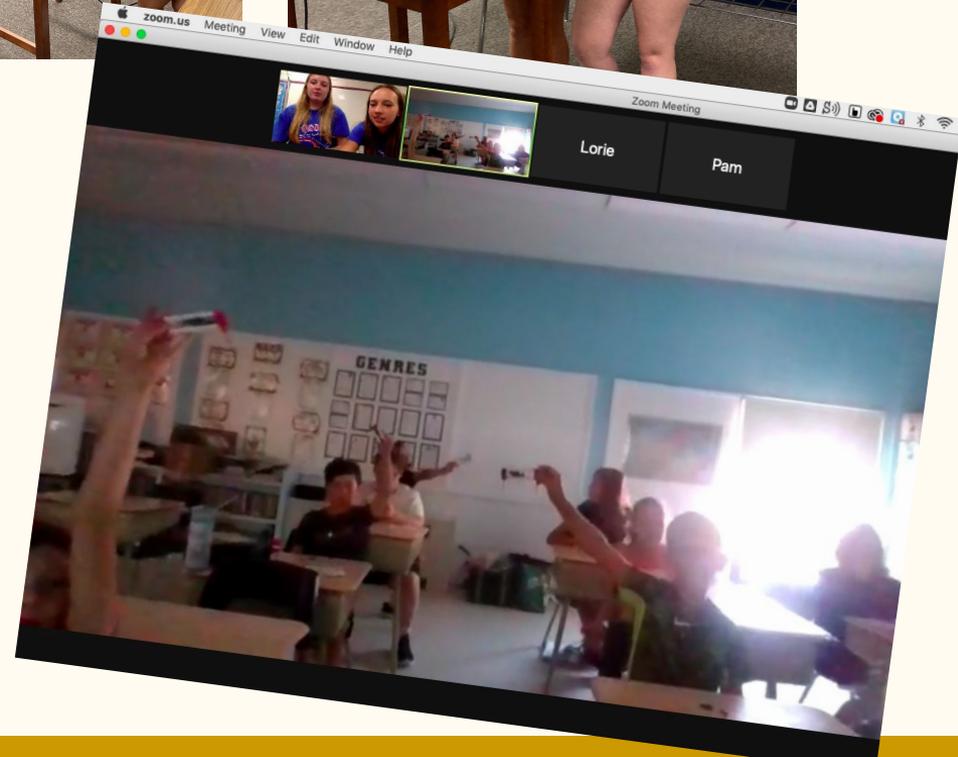
October 2022



Common Myths

In person vs. Virtual

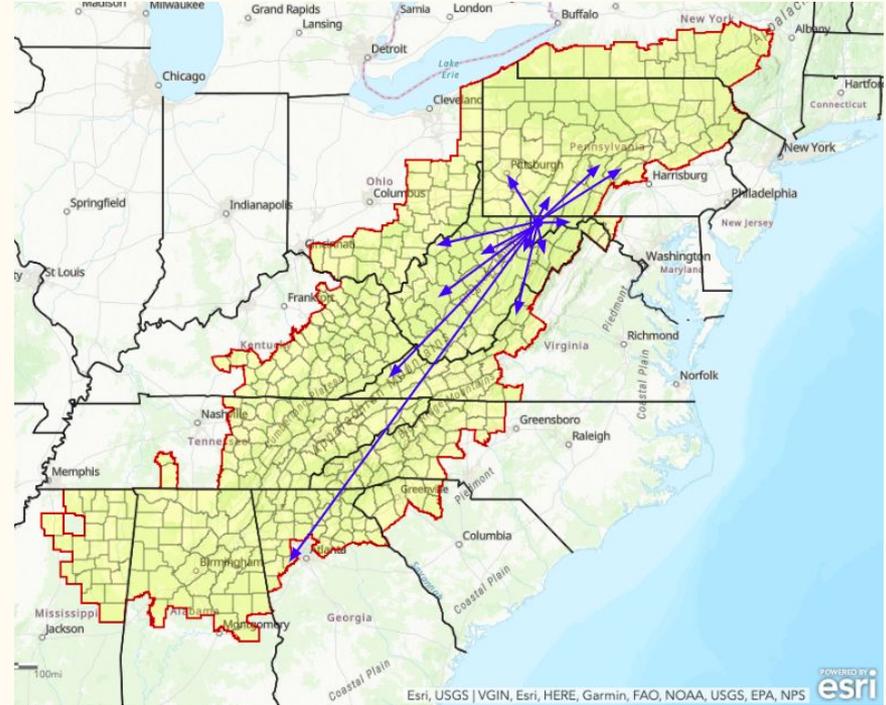
- Both are important
- Impact of the difference we make counts
- Should support your team's vision!
- Virtual- Schell School in Holdfast, Saskatchewanian, Canada
- Importance of sharing your team's story out all outreach events



International



- Use the opportunity you have been given.
- Our “niche” or focus is in rural communities like ours in Appalachia. We consider this our mission field. It’s where we can make the greatest impact.
- Where can you have a bigger impact?



Funding Matters

- We don't have big-name sponsors
- We don't have 6-figure funding
- EVERYTHING we do supports our vision!
- We are school based team, from a small rural town, but we've become a vital part of the community and school system.
- We sell FIRST by making a systemic impact in our school system and beyond.
- We are genuine and passionate about our vision and that creates excitement and brings us funding.



Not worth applying



- We don't do as much...
- We don't have mentor support...
- Tell your story



Hard Luck Stories



- Was there impact?
- Everyone has overcome something
- Find your niche



Copying Previous Winners



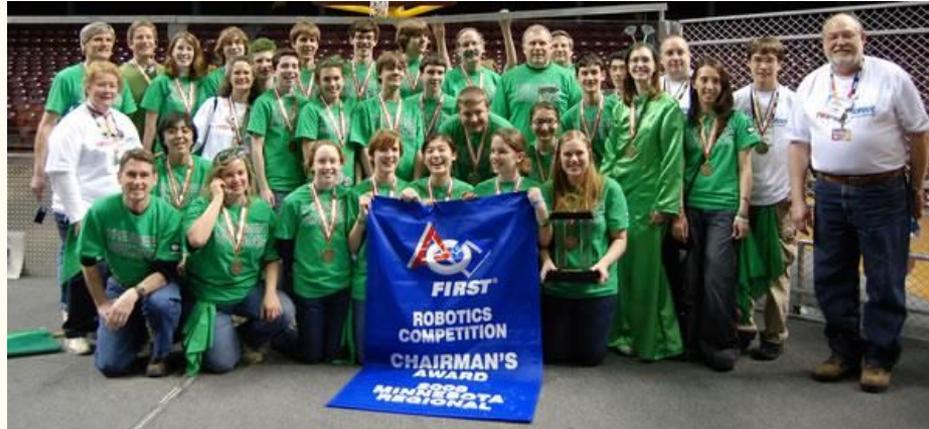
- Be yourself and be your team—what makes your team unique!
- Remember: mission, vision, and core values!
- Innovation is rewarded—find a need in your community and work on that!



The same teams win every year



- Every team had their first “win”
- New teams win every year!
- Each year, teams are different



Presentation Themes



- Themes vs. Gimmicks
- Costumes vs. Team Shirts
- Be memorable
- Be authentic



Starting Teams

- No threshold for “start,” “mentor,” or “support” to win
 - Evaluate your community needs!
- Know the definitions!



Listing everything



- Show the impact
- Comparing apples and oranges
- Judge's look at the big picture
- Events are not the only place to make impact
- Team image is important, but good communication is nothing without authenticity



Questions?

Reach out to the FIRST Hall of Fame

- www.FIRSTHallofFame.org
- Facebook: @FIRSTHallofFame
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- Email: FIRSTHallofFame@gmail.com

